



Driving Jacks Sponsorship Packet

Supporting Safety in the Nacogdoches Community

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About Us

Driving Jacks is a recognized 501 (c)(3) not-for-profit safe ride program that was created and initiated by undergraduate and graduate students at Stephen F. Austin University. Our mission is to provide a free, non-judgmental, and safe ride home to all SFA students and local patrons who seek to utilize our services.

Driving Jacks started as an offspring organization of the Student Government Association at Stephen F. Austin State University. One of SGA's beloved members, a well-known and admired student, Amy Shields, hoped to bring a program like Texas ATM's C.A.R.P.O.O.L. safe ride program to SFA. Shortly, after beginning her mission, Amy passed away after being struck in a drunk driving incident in October 2004. Today, we now continue her dream of providing safety on the roads of Nacogdoches.

Driving Jacks operates 10 PM to 3 AM on Fridays and Saturdays with the exception of student holidays. Since beginning our ride operations in 2007, Driving Jacks has provided over 35,000 free rides home. To operate at our full potential our estimated budget would be ~\$30,500. Driving Jacks purely relies on support from our dedicated sponsors and donors.

The Impact of Safe Ride Programs

"Every 79 seconds, someone is killed or injured in a drunk driving crash"

-Mother's Against Drunk Driving (MADD)

"Drunk driving deaths are up 31% since 2019"

-National Highway Safety Traffic Administration (NHSTA)

"In 2021 401,520 people were killed or injured in a drunk driving crash."

-National Highway Safety Traffic Administration (NHSTA)

"As of 2023, every day, 37 people in the United States die in car crashes with an alcohol-impaired driver. This is one death every 39 minutes."

-CDC

A study published in the Journal of the American Medical Association (JAMA) found that the use of rideshare programs had significant impact, a 38.9% decrease, on the amount of drunk driving accidents and convictions in the Houston metropolitan area. Safe ride programs, like Driving Jacks, provide a safe option for people to reduce the above statistics. We not only help keep the roads safe but rather the victims of drunk driving and their families.

Projected Budget

Expenses	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
Car Rentals	0	2400	2400	1800	600	0	2400	1800	2400	0	0	0	\$13,800.00
Car 1	0	600	600	450	150	0	600	450	600	0	0	0	\$3,450.00
Car 2	0	600	600	450	150	0	600	450	600	0	0	0	\$3,450.00
Car 3	0	600	600	450	150	0	600	450	600	0	0	0	\$3,450.00
Car 4	0	600	600	450	150	0	600	450	600	0	0	0	\$3,450.00
Gasoline	0	150	150	150	150	150	150	150	150	150	150	150	\$1,650.00
Main Phone	38	38	38	38	38	38	38	38	38	38	38	38	\$456.00
Car Phones	152	152	152	152	152	152	152	152	152	152	152	152	\$1,824.00
Phone 1	38	38	38	38	38	38	38	38	38	38	38	38	\$456.00
Phone 2	38	38	38	38	38	38	38	38	38	38	38	38	\$456.00
Phone 3	38	38	38	38	38	38	38	38	38	38	38	38	\$456.00
Phone 4	38	38	38	38	38	38	38	38	38	38	38	38	\$456.00
Food for Operations	0	280	280	280	280	0	280	280	280	0	0	0	\$1,960.00
Insurance	2,000	0	0	0	0	0	0	0	0	0	0	0	\$2,000.00
Office Supties	50	50	50	50	50	50	50	50	50	50	50	50	\$600.00
Operation Shirts	0	500	0	0	0	0	500	0	0	0	0	0	\$1,000.00
Event Shirts	0	0	200	0	200	0	0	0	0	0	0	0	\$400.00
Website	350	0	0	0	0	0	0	0	0	0	0	0	\$350.00
Committees	360	1030	385	335	415	910	505	335	385	365	310	310	\$6,545.00
Pres. & VP	160	160	160	160	160	160	160	160	160	160	160	160	\$1,920.00
Risk Management	0	120	0	0	30	0	120	0	0	30	0	0	\$300.00
Fundraising	50	0	50	0	50	0	50	0	50	0	0	0	\$250.00
Sponsor realtions	0	600	25	25	25	600	25	25	25	25	0	0	\$1,375.00
Community Realties	150	150	150	150	150	150	150	150	150	150	150	150	\$1,800.00
Recruitment and Retail	0	100	100	100	100	100	100	100	100	100	0	0	\$900.00
													\$30,585.00

Driving Jacks Sponsor Levels

Platinum Sponsor (\$5,000+)

- Name will be closely associated with Driving Jacks and mentioned as a primary sponsor on all media
- Large platinum sponsor plaque to display at the place of business
- Placement of logo on our T-shirts and business cards***
- Primary mentions on our public service announcement and social media
- Name to appear in the Pine Log advertisement once per semester
- Advertisement in our vehicles
- Primary mention on our radio, TV, and newspaper interviews
- Name to appear on Driving Jacks promotional flyers
- Advertisement in vehicles
- Placement on our website sponsorship page***

Gold Sponsor (\$1,000 - \$4,999)

- Large gold plaque to display at the place of business
- Placement of logo on our T-shirts and business cards***
- Sponsor mentions on our public service announcements and social media
- Mention in our radio, TV, and newspaper interviews
- Name to appear in Pine Log advertisement once per semester
- Advertisement in vehicles
- Placement on our website sponsorship page***

Silver Sponsor (\$500 - \$999)

- Medium silver sponsor plaque to display at the place of business
- Placement of logo on our T-shirts***
- Name to appear in the Pine Log advertisement once per semester
- Advertisement in vehicles
- Placement on our website sponsorship page***

Bronze Sponsor (\$100 - \$499)

- Small bronze plaque to display at the place of business
- Name placement on our T-shirts
- Advertisement in vehicles
- Placement on our website sponsorship page

Donations of any size monetary or non-monetary are greatly appreciated!

Thank you for supporting the safety of the Lumberjack and Nacogdoches community.

***For sponsor levels Silver and Above, please email logo to

drivingjacksponsorship@gmail.com

How to Make Monetary Donations:

Driving Jacks will be switching to an online platform for donations and sponsorship through Zeffy to simplify the donating process for our donors.

Follow these simple steps to support our mission!

1. To access our donation form please visit our Zeffy platform by clicking the link or scanning the QR code below

<https://www.zeffy.com/en-US/donation-form/cb5bc325-6a10-4896-b7ce-ac9bcb67a354>

2. Here you can enter the amount you wish to donate along with your personal/organization's information.

3. Upon donation, a charitable tax receipt will be automatically sent to the entered email address.

4. Accept our gratitude, we greatly appreciate donations of any amount and kind, monetary or non-monetary!

For Checks:

Please address to Driving Jacks

Mailing Address:

Driving Jacks

P.O. Box 631591

Nacogdoches, Tx 75963-1591

Donation Form QR Code



For non-monetary donations, additional information, or questions

please contact us at drivingjackssponsorship@gmail.com